



Carl Vinson  
Institute of Government  
UNIVERSITY OF GEORGIA



# Public Finance Leadership Academy

**Announcing** a new signature program offered in partnership between the Institute and GGFOA. The Public Finance Leadership Academy (PFLA) will equip new and emerging public sector financial management leaders with the knowledge they need to successfully manage and communicate at all levels of government.

Participants in this 6-month cohort program will work with a robust slate of experts diverse in background, talents and expertise.

## Developing Tomorrow's Leaders Today

PFLA is an innovative professional development program that combines the latest in leadership and financial management training. Program curriculum is both timely and relevant, providing a unique focus on how legal frameworks and human interactions come to play in working across diverse levels of public organizations.



**INNOVATIVE**  
and specialized  
professional  
development program



**TARGETED**  
for new and developing  
public leaders



**TIMELY**  
and relevant  
curriculum content



**COMPREHENSIVE**  
and challenging  
certificate track

## Building on a Foundation of Success

For years, the Georgia Government Finance Officers Association and the Carl Vinson Institute of Government have partnered to bring professional development opportunities to finance professionals across the State of Georgia as a means of promoting excellence in public finance.

The Level I and Level II Finance Officer Certification programs provide foundational knowledge and technical skills in a number of areas that are critical to the financial management of local governments or authorities.

Our new Public Finance Leadership Academy builds upon these foundational steps, offering a distinguished training experience that combines technical know-how with leadership prowess. The result is the latest expertise in government finance and leadership.

To download a PFLA application, please visit  
<https://cviog.uga.edu/resources/documents/training-and-education/pfla-application.pdf>

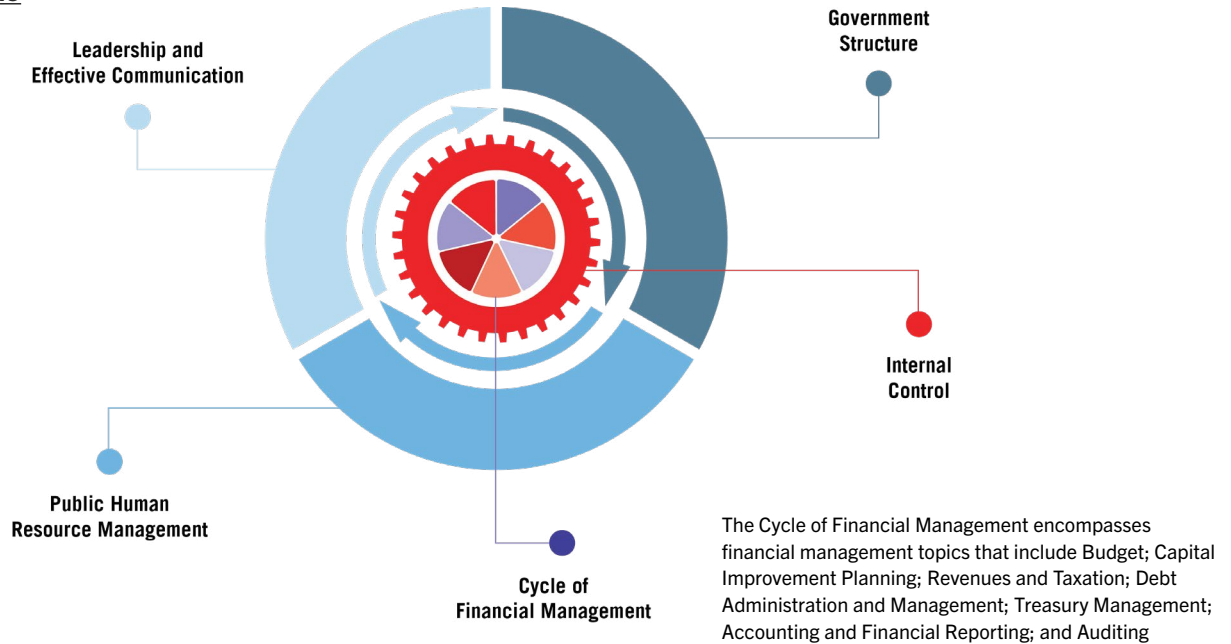
**THE DEADLINE TO APPLY IS SEPTEMBER 1, 2024!**

Please check out our new program, the Public Finance Leadership Academy, at <https://cviog.uga.edu/pfla>

## A SPECIALIZED CURRICULUM

Focus Areas emphasize next-level skills in navigating government functions and services and offer participants the opportunity to apply the interrelated components of internal control to mitigate risks inherent in the cycle of financial management. Advanced leadership analysis and training is woven into each piece of the curriculum.

### PROGRAM FOCUS AREAS



## PROGRAM OVERVIEW

To earn a Public Finance Leadership Academy certificate, participants must complete 82 program hours through a variety of instructional activities covering the program's core curriculum.

**PREREQUISITE:** Successful completion of the Level II Finance Officer Certification or completion of Level I with progress towards Level II; alternatively, candidates who hold certain financial professional designations: Certified Public Accountant (CPA), Certified Government Financial Manager (CGFM), Certified Public Finance Officer (CPFO) will be eligible for consideration without meeting the Level I and Level II requirement.

**ASSESSMENTS:** pre and post assessment; and a Capstone project. The Capstone project is intended to demonstrate the participant's ability to apply the skills and knowledge acquired during the program as well as provide a direct benefit to their government.

**CLASS SIZE:** a cohort of up to 20 participants

**INSTRUCTIONAL DELIVERY:** a blended approach offering virtual-live, face-to-face, and hybrid learning experiences; customize your training experience to meet your needs. Our UGA classrooms are equipped with cameras and technology that will provide remote participants the opportunity to interact with the instructor and their peers as if they were in the classroom on campus.

**RECOGNITION:** Upon successful completion of the program, participants will receive a certificate of achievement issued by the Carl Vinson Institute of Government and the Georgia Government Finance Officers Association.

**COST:** \$2,799

## 2024–2025 PFLA COHORT SCHEDULE

A detailed list of sessions is available at <https://cviog.uga.edu/training-and-education/financial-training/pfla-curriculum.html>.

October 28	PFLA Kick-Off (UGA-Athens)
October 29–30	Leadership and Effective Communication
November 7	Government Structure and Operations/ Internal Control
December 12	Public Human Resource Management
January 16	Treasury Management and Cash Flow Forecasting
February 5	Advanced Debt Issuance
February 19	Economic Development
March 4	Budgeting for Long-Term Sustainability
March 26	Millage Rate Process
April 9	Data Visualization and Creating Dashboards
April 23–24	Preparing the Annual Comprehensive Financial Report
May 1	Preparing for the Audit
May 2	PFLA Graduation

Cohort participants will kick off this year's program in Athens with a 3-day/2-night stay at the University of Georgia Center for Continuing Education & Hotel; this stay is included in the registration fee of \$2,799. On day one cohort participants will arrive in Athens the afternoon of October 28, 2024, to begin their journey. Later that evening, participants will have an opportunity to network and get to know their peers before enjoying a banquet-style dinner with an action packed agenda and featured keynote speaker. Days two and three will be devoted to a discussion on the topic, "Leadership and Effective Communication." Participants will depart from the Georgia Center at 4:00pm on October 30.