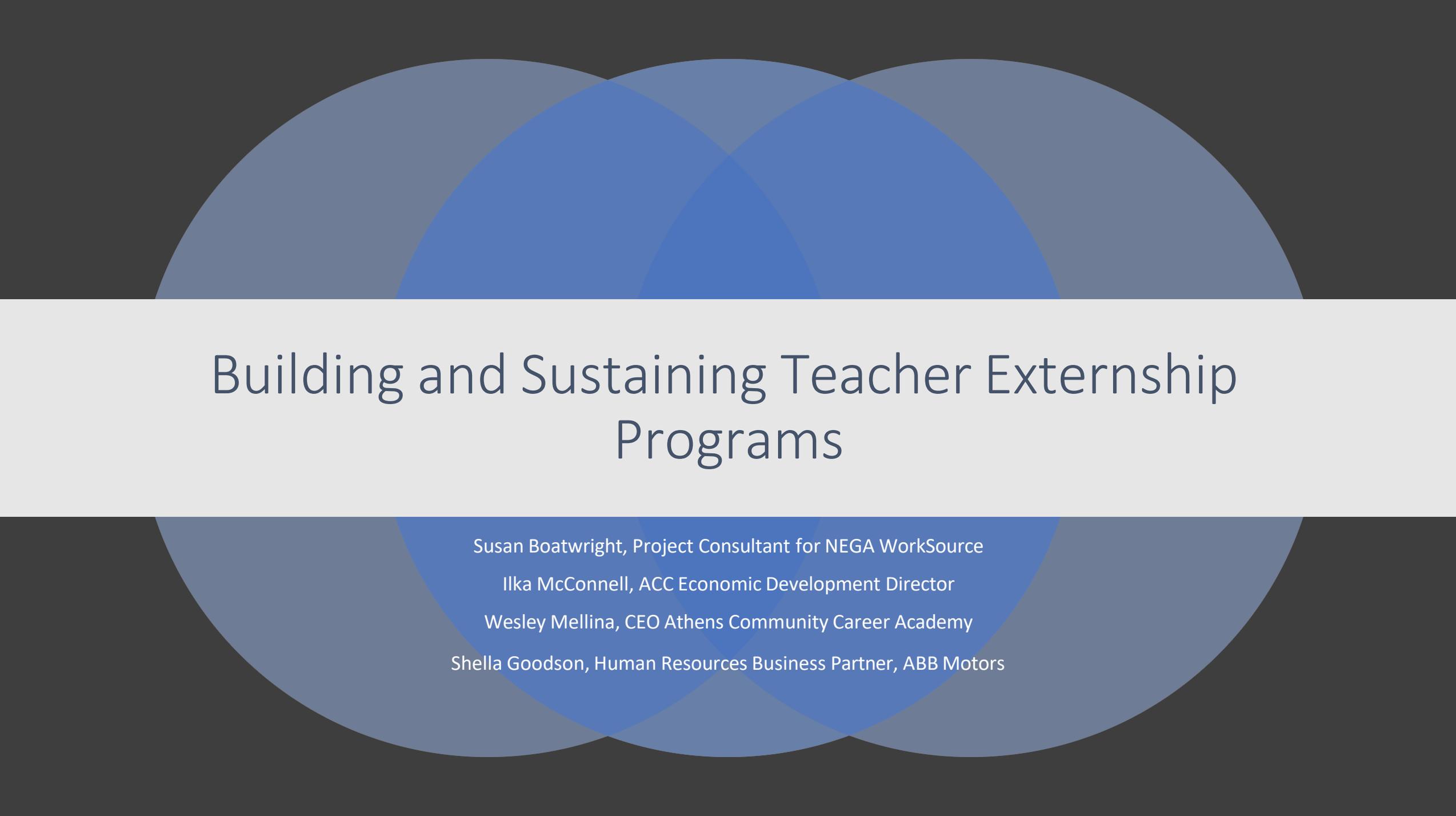




Building and Sustaining Teacher Externship Programs (Case Study and Workshop)



Building and Sustaining Teacher Externship Programs

Susan Boatwright, Project Consultant for NEGA WorkSource

Ilka McConnell, ACC Economic Development Director

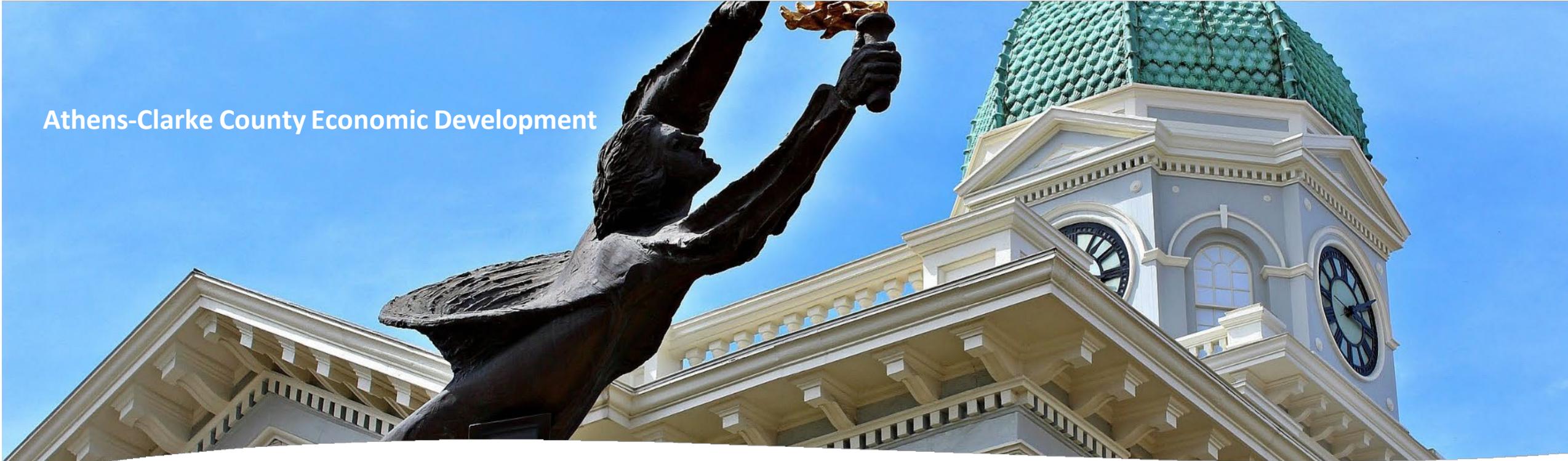
Wesley Mellina, CEO Athens Community Career Academy

Shella Goodson, Human Resources Business Partner, ABB Motors



ACC Externships: Solidifying Relationships and Creating Ambassadors

- Externships: “a temporary training program in a workplace..”
- Athens-Clarke County Strategy VS Others



Athens-Clarke County Economic Development

Community Perspective:
Externships Have
helped our team
connect education and
industry, especially for
our top five sectors

- Biotechnology & Pharmaceuticals
- Advanced Manufacturing Research and Development
- Craft Beverages, Brewing and Distilling
- Healthcare Sciences
- Creative Economy: Film, Music, Art, Video Game Production

How ACC- ED Leveraged Externships



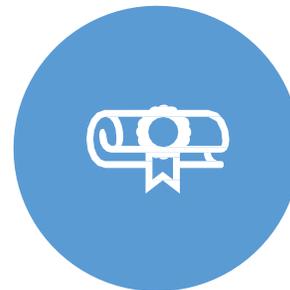
Building relationships with and between our industries and our educators



Helping employers develop a pipeline mindset through direct school system & career academy connections



Raise awareness of our community's targeted strategic sectors and career opportunities among educators at all grade levels



Supporting collaboration and aligning efforts of educators, employers, CCSD, NEGRC, Georgia Power, ACCGov

Types of Externship Models

PD for CTAE
or
CTAE PL



School Perspective ACCA Externships

Raise Awareness
Connect the Dots
Engage Partners
Recruitment



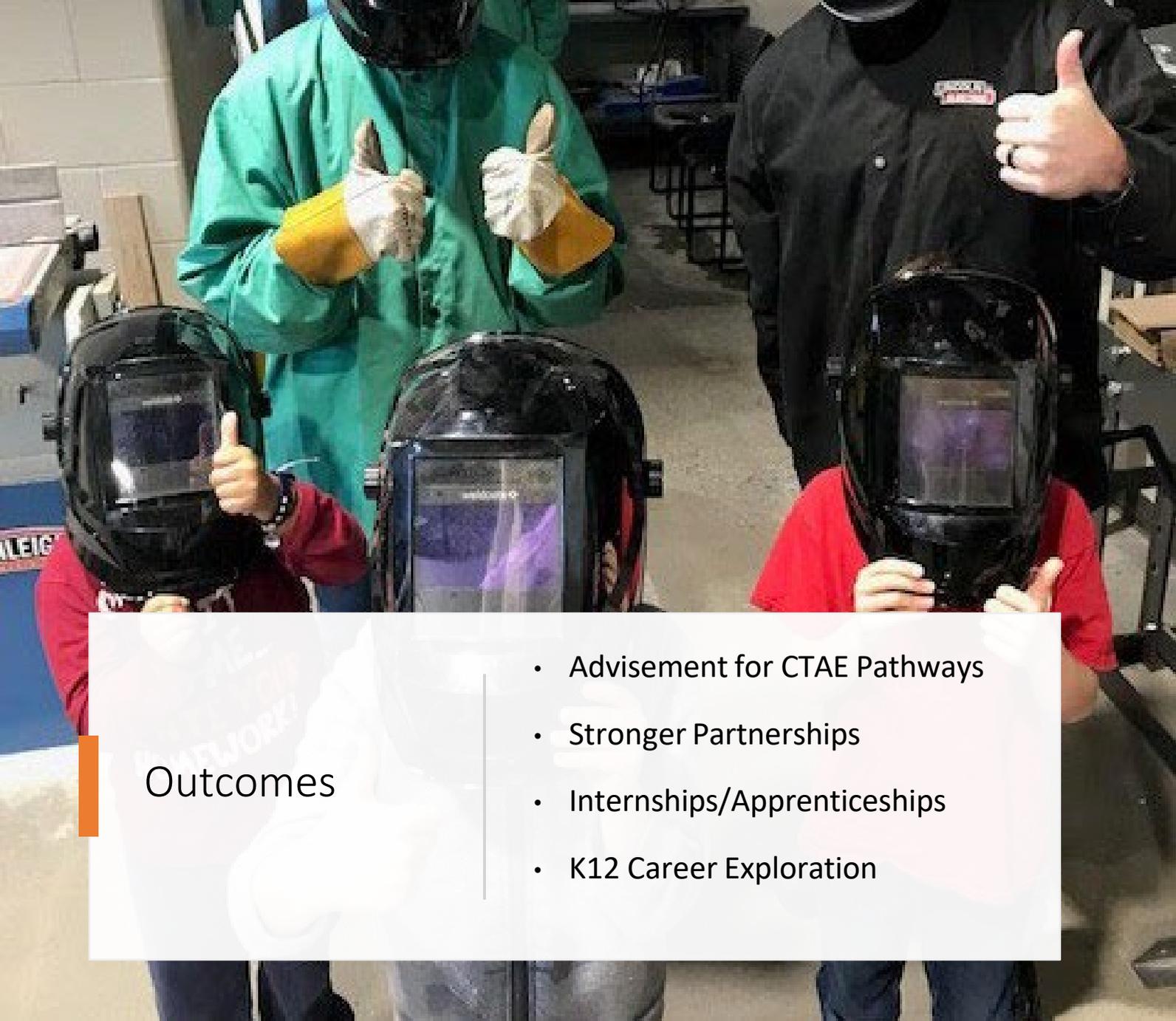
Clarke County
School District



Grow & Evolve

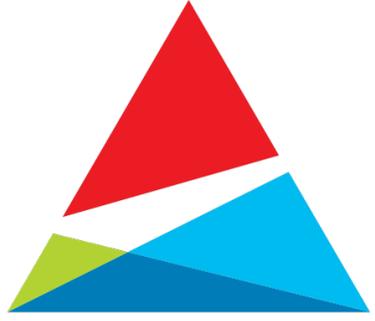
Manufacturing to Manufacturing ++





Outcomes

- Advisement for CTAE Pathways
- Stronger Partnerships
- Internships/Apprenticeships
- K12 Career Exploration



Georgia Power



How it Works

- Sponsors- GA Power, ACCA Economic Development, WorkSource GA/Northeast Georgia Regional Commission. What do they have in common? (Fall)
- Recruit Partners (Early Spring)
 - CTAE/Career Academy
 - TCSG
 - Employers
- Market to Educators (Early Spring)
- Externship Week (**EARLY** Summer)
 - Timing
 - Make it Easy
 - Social Media
 - At a glance



theast Georgia

WOR
SOURC
GEORGI

cting Talent with Oppo
artner of the AmericanJobCenter



Industry
Perspective: ABB
Motors and
Mechanical Inc.

- Helped promote community awareness of the global goods produced locally.
- - Helped with changing perceptions around manufacturing and other sectors
- - Connects us with the school system and creates the opportunity to give input on the development of career pathways.